



About NOGS and advertising in the monthly NOGS LOG

The New Orleans Geological Society was organized on October 3, 1941, as a non-profit organization for the purpose of facilitating the development of the profession and science of Geology, with specific emphasis to exploration and production of petroleum and natural gas. Secondary related objectives include the dissemination of pertinent geological and environmental technological data, and the maintenance of a high standard of professional conduct of its members.

The full history of the Society can be found at <http://nogs.org/about/>

Advertising rates have not changed since 2008 but the printing process has allowed printing the LOG entirely in color. Please contact Annette Hudson annette@nogs.org for placement availability.

Full page NOGS LOG advertisers will have their Company LOGO posted on the NOGS Website front page. All advertisers are included on the Society's monthly powerpoint and listed on the website with a link to their home page. Please check out our website www.nogs.org

New Orleans Geological Society 2016 Advertising Rates

		NOGS Log
<u>Ad Size</u>		<u>Annual</u>
Full Page	7.5" x 10"	\$3,500
Half Page	3.75" x 10" or 7.5" x 5"	\$1,850
Quarter Page	3.75" x 5" or 7.5" x 2.5"	\$1,000
Eighth Page	3.75" x 2.5"	\$ 600
Twelfth Page	3.75" x 1.65"	\$ 375
Note Size	3.75" x 0.75"	\$ 120

Premium Locations

Inside Front Cover	+30%
Opposite President's Page	+20%
Opposite Oral Abstract	+20%
Inside Back Cover	+30%

Outside Back Cover

+40%